

**Sales Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Ext.** \_\_\_\_\_

**Customer Information**

Business Name: \_\_\_\_\_

Your Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Neighborhood Marketing Set Up Information ~ [www.greatleadsmarketing.com](http://www.greatleadsmarketing.com)**

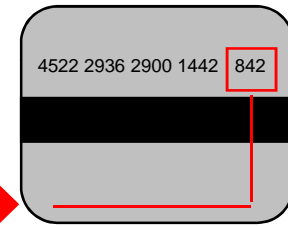
User Name: \_\_\_\_\_ (User Name must begin with a letter and must be 6-50 characters in length. It may contain letters and numbers.)

Password: \_\_\_\_\_ (Password must begin with a letter and must be 6-32 characters. Password must contain at least one number).

**Billing Information**

Please bill my monthly recurring fees to:

Back of Credit Card other than AMEX



Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card Verification Number: \_\_\_\_\_

Name As It Appears On The Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Monthly Access & Set Up:** Customer agrees to pay Great Leads marketing, LLC a one time set up fee of \$150.00 for a full creative build per program plus a per piece price as indicated under PRICING which includes printing, postage and the list. There is a monthly membership fee of \$9.95 per month in addition to the per piece price. Minimum contract term 12 months. Customer will enter address(es) (Radius/B2B Programs) or turn programs on or off using their login and password at the URL link provided upon acceptance of your agreement. On the Radius/B2B Program, Great Leads Marketing, LLC will mail a minimum of 50 closest available a personalized mail piece according to the customer approved artwork. On the New Neighbor/Birthday Programs, Great Leads Marketing, LLC will mail the maximum quantity indicated within the Radius Indicated. Customer authorizes Great Leads Marketing, LLC to automatically bill the above charge card periodically as fees are due. Final approval of artwork indicates acceptance of its content. Any subsequent changes to the artwork will be charged a \$50 change fee. **YOU WILL BE CHARGED IMMEDIATELY FOR THE DESIGN FEES AND FIRST MONTH MEMBERSHIP FEE. MEMBERSHIP IS CHARGED AND ACTIVE DURING THE CREATIVE PROCESS.**

**PROGRAMS: Please check off which programs you are enrolling in:**

**Radius Marketing** – Minimum order quantity is 50 pieces. Enter the address of your customer and the system will automatically mail your approved mail piece to the surrounding homeowners in a quantity that you determine upon entering the job. This program mails weekly.

*Mail Piece: \_\_\_ 4.25x5.5 Postcard \_\_\_ 6x11 Postcard \_\_\_ 8.5x11 Letter \_\_\_ 8.5 x 14 Selfmailer*

**Please indicate use of customer name and/or address in mail piece (must choose one)**

\_\_\_\_\_ **Include Jobsite consumer name and address in mail piece.** If you choose this option, you must obtain written permission from your customer to use the customer's name and address in the mail piece. By entering a customer's name and address information at the URL link, you are representing to Great Leads Marketing, LLC, that you have obtained the required written permission, and you agree to provide Great Leads Marketing, LLC, with copies of the written permission at any time as requested by Great Leads Marketing, LLC. Failure to obtain any required permission will be grounds for immediate termination of this agreement by Great Leads Marketing, LLC.

\_\_\_\_\_ **Do Not include Jobsite consumer name of your customer in mail pieces.**

**New Neighbor Marketing** – No Minimum Order quantity. You will have access to turn on or off a New Neighbor Marketing Program. Set the maximum quantity of \_\_\_\_\_ pieces per month and the Radius around your zip code that you wish to hit is \_\_\_\_\_ miles from zip code \_\_\_\_\_. This program mails monthly.

*Mail Piece: \_\_\_ 4.25x5.5 Postcard \_\_\_ 6x11 Postcard \_\_\_ 8.5x11 Letter \_\_\_ 8.5 x 14 Selfmailer*  
*\_\_\_ 4.33x9 Magnet Postcard*

\_\_\_\_\_  
Customer Initials

**Birthdays Marketing** – No Minimum order quantity. Each month you will have access to turn on or off a birthday Program. Set the maximum quantity of \_\_\_\_\_ pieces per month and mail to all adult birthdays within \_\_\_\_\_ miles of zip code \_\_\_\_\_. This program mails monthly.

Gender:  BOTH  MALE  FEMALE

Mail Piece: \_\_\_ 4.25x5.5 Postcard \_\_\_ 6x11 Postcard \_\_\_ 8.5x11 Letter \_\_\_ 8.5 x 14 Selfmailer

**B2B Marketing** – Minimum order quantity is 50 pieces. Enter the address of a central location and the system will automatically mail your approved mail piece to the surrounding businesses in a quantity that you determine upon entering the job. This program mails weekly.

Mail Piece: \_\_\_ 4.25x5.5 Postcard \_\_\_ 6x11 Postcard \_\_\_ 8.5x11 Letter \_\_\_ 8.5 x 14 Selfmailer

Employee Size: \_\_\_ 1-4, \_\_\_ 5-9, \_\_\_ 10-19, \_\_\_ 2-49, \_\_\_ 50+ (check all that apply)

Omit the following SIC Codes: \_\_\_ Restaurants \_\_\_ Government \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
 Attach additional sheets if necessary

**PRODUCT PRICING:**

4.25 x 5.5 Postcard, Full Color Both Sides, First Class Postage	<b>\$0.89 each</b>
6 x 11 Postcard, Full Color Both Sides, Standard Class Postage	<b>\$0.99 each</b>
8.5 x 11 Letter, Full Color One Side #10 Full View Envelope, Standard Class Postage	<b>\$1.09 each</b>
4.33 x 9 Magnet Postcard, Full Color Both Sides, Magnet, Standard Class Postage	<b>\$1.39 each</b>
8.5 X 14 Selfmailer, Full Color Both Sides, Standard Class Postage	<b>\$1.39 each</b>

**TERMS OF CONTRACT**

All contracts are for a minimum of 1 (one) year. After initial year, contract will automatically be renewed on a month to month basis and continued until cancelled with 30 days written notice from customer. Cancellations must be submitted via certified mail to Great Leads Marketing, LLC at 12208 Lavender Loop, Bradenton, FL 34212. In the event you have entered an invalid address on the jobsite entry URL, the job may not be fulfilled and you will not be charged for that job. If you do not obtain permission from the customer to use their information in the mail piece, do not submit that job to us for fulfillment!

1. Use of Software: All and any software is made available by Great Leads Marketing, LLC for you to use solely in accordance with the Terms of Usage. You may not reproduce, modify, distribute, or otherwise make available the software to any third party. Further, you may not use the software in a service bureau or other similar manner for the benefit of any third party. Any use of the software not in accordance with the TOU is expressly prohibited by law, and may result in severe civil and criminal penalties. Violators will be prosecuted to the maximum extent possible. Without limiting the foregoing, copying or reproduction of the software to any other server or location for further use, reproduction, or redistribution is expressly prohibited.

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3. User Information: As part of your use of the Site, you may provide certain information to Great Leads Marketing, LLC or other users of the Site. Except for applicable credit card and related information, any information or material you transmit to the Site or otherwise provide to Great Leads Marketing, LLC is considered non-confidential and non-proprietary and Great Leads Marketing, LLC has no obligations of confidentiality with respect to the same. You acknowledge and agree that you are solely responsible for the accuracy and content of all information provided by you.

4. Billing: When you place an order or enroll for services that require payment, the credit card listed on the front of this agreement will be charged accordingly. Financial transactions will be recorded in your online account. Your Login ID and Password provides you with access to your account and your confidential information. You are entirely responsible for maintaining the confidentiality of your Login ID, Password and account. Furthermore, you are entirely responsible for any and all activities that occur under your account. You agree to notify us immediately of any unauthorized use of your account or any other breach of security. Great Leads Marketing, LLC will not be liable for any loss that you may incur as a result of someone else using your password or account, either with or without your knowledge. However, you could be held liable for losses incurred by Great Leads Marketing, LLC or another party due to someone else using your account or password. You may not use anyone else's account at any time, without the permission of the account holder. Orders are billed according to arrangements determined by your enrollment and/or company mailing program. Your credit card will be billed for any charges that are your responsibility. Great Leads Marketing, LLC makes every effort to ensure accurate pricing, but pricing errors may occur. By submitting an enrollment or order you agree to pay the price in effect for the applicable Service you are ordering. For pricing questions please contact us within 60 days of the applicable enrollment or order placement. Please review your order information carefully before placing your order. Once placed, orders cannot be changed or cancelled.

Customer agrees to hold Great Leads Marketing, LLC harmless from any loss incurred as a result of this program. Great Leads Marketing shall not be liable for any consequential damages or loss of potential business and total liability shall not be greater than the amount paid to Great Leads Marketing for the Neighborhood marketing programs. Customer's sign-off on the final proof indicates they have received all appropriate permission to use any an all graphics and logos in their mail piece and indemnify Great Leads Marketing from any liability including that related to copyright, trademark, privacy, etc..

Limitation of Liability. IN NO EVENT SHALL EITHER PARTY OR ANY OF THEIR OFFICERS, DIRECTORS OR MANAGERS, EMPLOYEES, SHAREHOLDERS OR MEMBERS, OR REPRESENTATIVES BE LIABLE TO THE OTHER PARTY OR ANY OTHER PERSON OR ENTITY FOR ANY SPECIAL, INDIRECT, INCIDENTAL, EXEMPLARY OR CONSEQUENTIAL DAMAGES OR LOSS OF GOODWILL IN ANY WAY RELATING TO THIS AGREEMENT OR THE STATEMENT OF WORK OR THE PERFORMANCE OR NONPERFORMANCE OF ANY SERVICES, INCLUDING THE FAILURE OF ESSENTIAL PURPOSE, EVEN IF SUCH PARTY HAS BEEN NOTIFIED OF THE POSSIBILITY OR LIKELIHOOD OF SUCH DAMAGES OCCURRING, AND WHETHER SUCH LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY OR OTHERWISE.

By signing this contract, I authorize Great Leads Marketing, LLC to charge my credit card for all orders placed online using my Username and password. I understand that these charges will appear on my credit card and are non-refundable and non-cancelable. I understand that the amount charged will be based on the size of the mail piece ordered as well as the number of pieces that I input as A maximum quantity. In the event fewer names are available as a result of the selected criteria, I agree that I will be billed for a lesser amount than ordered.

Agreed this \_\_\_\_\_ day of \_\_\_\_\_ 200\_\_\_\_\_.

**GREAT LEADS MARKETING, LLC**

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

**CUSTOMER SIGNATURE:**

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title